

# SC-based Community First Bank to open Concord loan production office hires Michelle Riley as City Executive

SENECA, SC – Seneca, SC-based Community First Bank has announced the opening of a Loan Production Office in Concord, NC. Concord banker Michelle L. Riley has been hired as Vice President and City Executive to head the operation.

The Concord location will be the bank's first in North Carolina. Riley will cover Concord and the surrounding area, focusing on establishing and building new commercial banking relationships. The office will open March 1 at 300 McGill Avenue.

“Michelle’s extensive background and local knowledge makes her the ideal fit for this new position,” said Community First President and CEO Richard D. Bursleson. “We’re fortunate to have her lead our entry into North Carolina.”

Riley’s banking experience includes more than 15 years in the financial services industry, primarily in commercial banking. She holds a degree in accounting from the University of Tennessee, where she also attended graduate school. Riley served as Past-President of the Cabarrus Business Network and is active in the Cabarrus County United Way, Concord Rotary Club, Cabarrus Chamber of Commerce, and Big Brothers Big Sisters.

Community First currently operates seven full-service banking offices and three loan production offices in Upstate South Carolina.

